ASSIGNMENT 2

1.'Majority of the research designs are exploratory cum descriptive in nature in business  
research’. Explain how.  
2. “A systematic bias results from errors in the sampling procedures”. What do you  
mean by such a systematic bias? Describe the important causes responsible for  
such a bias.  
3. A Research firm wants to conduct “a study of the effect of tips given by  
brokers to retail investors on stock investments”.  
a) Write two objectives of the study.  
b) Identify major variables of the study.  
c) Suggest appropriate design for the study giving justification.